



# CELEBRATE!

**HOSTING A  
CELEBRATE! RVA  
FUNDRAISER  
(ON FACEBOOK)**

[CELEBRATERVA.ORG](http://CELEBRATERVA.ORG)



# creating your fundraiser



Fundraisers

+ Create




Help raise money for Celebrate RVA.  
[Create a fundraiser.](#)




Head to our Facebook page and find the Fundraiser section. Click "Create"!



### Create Fundraiser for a Nonprofit

Nonprofit \*  [Browse All](#)

Cover Photo 

[+](#)  
Add   

Fundraiser Title \*  0 / 70

Tell Your Story \*

End Date   EDT  No End Date

Goal Amount  USD

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook will be able to donate. We'll also let the nonprofit know you created this fundraiser.

Fill out all these details - be sure to pay special attention to the "Tell Your Story" section. Why do you believe in our mission? Share that passion with your friends and family! Once you've got your end date and goal amount set, click "Create"! YAY!



# rocking your *fundraiser*

(some helpful tips)



## Set a meaningful goal.

Set a goal that means something to you. Maybe it's a multiple of how old you'll be on your birthday (we won't tell if you fudge the truth a little). Maybe it's how many birthday parties you've gone to in your life. Maybe you're like us and like even numbers and want to raise a nice, prime number. Whatever it is, share this goal with your friends and make it known!



## Don't be afraid to ask.

Money is an awkward thing to ask for. We get it. We do it all day and sometimes when we get really tired of it, we have to remind ourselves that we aren't taking for money for us to go on vacation or buy Chipotle for lunch - but rather, we are giving our children more opportunities to celebrate their special day. We need funding in order to make sure that every child in Richmond knows their birthday and how loved they are.

That's our why. What's yours?



## Keep sharing!

Sometimes people don't see your campaign the first time you post it. Keep sharing your why and your passion and your friends and family will catch on. Don't hesitate to reach out to us with questions - consider us your 24/7 support service. After all, you are helping us light more candles, put a few more party hats on kids, and eat more cake - we are pretty appreciative of that. Do you have questions? Want to know if there is something else you could be doing? Send us an email, [hello@celebraterva.org](mailto:hello@celebraterva.org) or give our office a call at 804.405.3773.